

River's Edge Redesigned Somerset, Wisconsin

The River's Edge entertainment complex in Somerset, Wisconsin combines Apple River tubing, a 400+ space campground with a water slide, a fine dining restaurant, and a large outdoor concert arena.

Upgrading of Wisconsin Highway 64 to a controlled access expressway carved more than 27 acres out of this 210 acre landmark property and removed their former direct access driveways.



Progressive Consulting Engineers, Inc. (PCE) was retained to develop a new remote access road system, temporary and permanent internal circulation systems, on site construction staging to match the freeway contractors operations and new traffic flow patterns.

Working with WisDOT, the interchange design was changed and the freeway alignment was shifted away from the campground and restaurant to preserve an on-site sewage

treatment system and to maintain a circulation pattern for buses carrying river tubers back to the head waters of the floating experience.

Traffic control, parking, access, pedestrian safety, emergency vehicle management, and rapid crowd dispersement were all considerations of design to accommodate needs of tubers and concert goers.

PCE engineers were key members of the design team over a six year period beginning with the State's presentation of a design in 1999 and lasting until the Expressway Ribbon Cutting in 2006.



Client: River's Edge
Client Contact: William Raleigh
Construction Year: 2006
Project Cost: \$500,000 (Site Improvements)



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